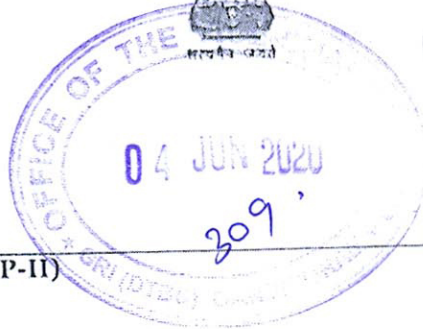




ज्ञान - विज्ञान विभूतये

प्रो. रजनीश जैन  
सचिव

Prof. Rajnish Jain  
Secretary



विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
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02 JUN 2020

Respected Sir/Madam,

The Government of India is keen for promotion and dissemination of AYUSH practices as prophylaxis to address the COVID-19 pandemic. The Ministry of AYUSH has started several initiatives on health promotion and immunity enhancement. To study the impact of the initiatives taken by the Ministry of AYUSH, a mobile app 'Ayush Sanjivani' has been developed to capture relevant information from population.

In order to involve more population to participate in the study as respondents, it is imperative that higher education institutions should participate, facilitate and disseminate the study. The higher educational institutions can help in mobilizing wider publicity among the population through sensitization measures. Participation of the faculty and student community would enhance the number of respondents for the study and thereby facilitate significant public health outcomes based on the findings.

The app developed by the Ministry is available on Google Play Store or at <https://play.google.com/store/apps/details?id=com.negd.ayushfeedback>. The application on iOS platform shall be available soon. All the universities and its affiliated colleges are requested to actively participate and support this novel cause and download the app.

With kind regards,

Yours sincerely,

(Rajnish Jain)

To the Vice-Chancellor of all Universities