

Website
for
2018/19



इन्स्टिट्यूट ऑफ रूरल मॅनेजमेंट आणंद Institute of Rural Management Anand

October 22, 2018

Dr. S. Natarajan
Vice Chancellor
The Gandhigram Rural Institute
PO: Gandhigram
Dist. Dindigul 624 302, Tamil Nadu

Dear Sir,

Greetings from the Institute of Rural Management Anand (IRMA)!

We have a great pleasure in announcing the following Management Development Programmes (MDPs):

Advanced Statistical Analysis of Survey Data (December 18-20)

Broad Contents: Group Differences and ANOVA; Cluster Analysis; Principal Component Analysis; Multiple Regression Analysis; Logistic Regression

Effective Decision Making Using AHP (January 3-4)

Broad Contents: Conduct individual and group AHP; Construct an evaluation matrix for AHP; Carry out pairwise comparison to derive the weights for each criterion; Perform scoring of alternatives; Carry out cost-benefit analysis to recommend the most cost-effective decision alternative

Qualitative and Quantitative Research Methods (January 9-11)

Broad Contents: Introduction and Stages of Research; Research Design; Coverage and Sampling; Survey Research; Case Study; Participatory Methods: PRA; Qualitative Tools; Quantitative Tools; Writing the Research

Benchmarking Using Data Envelopment Analysis (January 17-19)

Broad Contents: The MDP will commence with a detailed overview of effectiveness, productivity, and efficiency in the first day. Participants will be introduced to the tool of DEA with hands-on sessions. During the second day, the participants will be acquainted with computation of efficiency under Constant Returns to Scale Technology vis-à-vis Variable Returns to Scale Technology. The third day will cover non-radial DEA and the cost variant of DEA.

We are enclosing herewith brochures of these MDPs for your ready reference. Please mail the attached nomination form duly filled in per participant to mdp@irma.ac.in in PDF.

We look forward to the participation of your officers in these MDPs.

With kind regards,

Yours sincerely,

Oliver Macwan
Deputy Manager (Executive Training)
Mobile: +91-9974072693
Email: mdp@irma.ac.in



Institute of Rural Management Anand
MDP Nomination Form

MDP Title _____

MDP Date _____

PARTICIPANT'S PROFILE

Name: _____

DOB: _____

Gender: _____

Current Position / Designation: _____

Name of the Institution / Organization: _____

Official Address: _____

Telephone: _____ (Mobile) _____

E-mail: _____ Fax: _____

In case of Foreign Nationals

Passport Details:

Nationality: _____

No.: _____

Issuing Office: _____

Issue Date: _____

Expiry Date: _____

(Note: Please attach photo/scanned copy of the passport)

Educational Background (Please provide information from Class 12th onwards)

Name of Degree/Diploma	Year	University/Institution	Primary Subjects

Work Experience (last 3 years assignments only)

Time Period	Position	Organization

Languages known

Expectations from the Programme

Payment Details:

NEFT or RTGS Transaction No.: _____ Date: _____

Drawn on (Bank): _____

Amount (INR): _____ (in words) _____

GST Registration No.: _____

Signature of the Participant/
Sponsoring Authority of Organization

Date: _____

Email ID and Mobile of Sponsoring Authority _____

Bank Details for payment through NEFT/RTGS:

Beneficiary Name:	Institute of Rural Management Anand
Beneficiary A/c No.:	IRMA01MDP
Beneficiary Bank:	YES Bank Ltd.
Beneficiary Bank Address:	Maruti Sunand, Ground Floor, Amul Dairy Road, Anand 388 001, Gujarat, India
Beneficiary Bank Swift Code:	YESBINBB
IFSC/RTGS/NEFT Code:	YESB0CMSNOC
MICR Code:	388532002
Branch Code:	0193

Contact Details of Accounts Department:

IRMA Accounts Representative	Sponsoring Organization's Accounts Representative
Mr. Rajendra Rajyaguru Executive (Accounts) IRMA, Anand Mobile: +91-9624558004 Email: rajendra@irma.ac.in	