

Subject: Project Proposal Writing Workshop @ KKID
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Website



Dear Partner in Development,

Greeting from KKID!

We are happy to inform you that we are conducting 3-day workshop on **"Planning, Designing & Developing Projects Proposals using LFA"** scheduled on **"9-11 January 2018"**.

The Concept:

Writing is an Art. However, convincing someone with your writing requires a skill. This would mean adequate planning before writing and getting the needed data and information that will convince the donor and make them understand the need for your project intervention.

The Logical Framework Approach (LFA) is a highly recommended Project planning tool, widely used across the globe by various donor organizations. It comprises of an integrated package of tools for defining, analyzing and strategizing.. The product of this analytical approach is a full blown proposal with the log frame (the matrix), which summarizes what the project intends to do, specifying expected outcomes in measurable terms along with the means to monitor and evaluate success, while foreseeing possible challenges.

Training objectives:

- To introduce modern techniques in preparing a good project proposal.
- To develop skill on the project proposal writing in consequent steps.
- To develop skill on logical framework for project.

Expected Outcome of the programme:

After attending the training participants will be capable to:

- Know about the different components of a development Project.
- Analyse a problem and identify possible solutions.
- Develop logical consequences among the different contents of project proposal.
- Understand how to put into use logical framework for a project proposal.
- Design a comprehensive project proposal according to the requirement of specific donor.

Programme Details:

Venue : KKID – Coimbatore
Date : 9 – 11 January 2018
Resource : Dr. Tom Jose: KKID
Language : English
Cost : 6000+ 18% GST (Incl. Food & Accommodation)

Last Date : 29th December 2017

For more details kindly visit: www.kkfindia.com or call: 9585154541/9786854541/94881898 92.

We look forward to your registration.

Thank you & Regards

Muralitharan.C

Training Coordinator

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