

Greetings...

We , "Team MakeIntern (workshop partner of Echoes event IIM-Kozhikode)" would like to entreat you to be a part of Biggest B-Plan competition for conducting an event (finale) on behalf of Echoes fest* (IIM Kozhikode Event).*

We would like to know if you are interested to participate in this event, as Our goal is to churn out the best talents, who not only have good business ideas but also have the right knowledge and intuition to execute it. And we would love the opportunity to have your college participate in this.

DETAILS OF THE EVENT-

First Round-Workshop (To be conducted in your college campus)

Interested people will be given Workshop training on one of the following topics:

- a) Entrepreneurship & Soft skills
- b) Digital marketing
- c) Modern Agriculture Marketing management
- d) E-marketing of agriculture marketing
- e) Planning and designing of wholesale and terminal markets
- f) Business Planing for farmer ,producer organisation

Above mentioned topics are chargeable and every topic will be of 2 days training (16 hours) and registration Charges are *1150/-* per student and minimum 60 students should be there.

All students will be provided the training certificate from Echoes (IIM Kozhikode Event) and MakeIntern.

(Intra collage Competition):

The students, getting trained will be going through a selection procedure on the end of second day of training, total 5 students will be selected.

Selection Procedure(Subject to Change):

1. Mock Test & Quiz
2. Group Discussion
3. Operational idea

Finale Round at Echoes (IIM-K Event):

5 selected students will be participating in final competition in Echoes (IIM-Kozhikode Event).

Prize announcement:

1. Top 3 Colleges would be awarded.
2. Prize money of worth 50000.
3. Winning Trophy along with medals
4. Merit Certificates.
5. Institute will receive the letter of appreciation.

Major Benefit : Internship Opportunities(www.makeintern.com <<https://mltrk.io/link/http%3A%2F%2Fwww.makeintern.com%2F/V806GYc0aUJVotZIoTS6>>)

" All the participating students will be given Free Internship assistance from [Makeintern.com](http://www.makeintern.com) <<https://mltrk.io/link/http%3A%2F%2Fintern.com%2F/V806GYc0aUJVotZIoTS6>> . Also , an MOU will also be signed between the college and [Makeintern](http://www.makeintern.com) for providing internship openings to students ,and selected five students will get a recruitment assistance from [makeintern](http://www.makeintern.com)."

Infrastructure required from college:

1. Seminar Hall
2. Mike
3. Projector
4. Accommodation & Food for Trainer

5. Internet Connection

OVERVIEW FOR JAN-2016-17

JUDGES-

MR. SHREY GULATI (FOOD PANDA CTO)

MR. KERTHI (IIM-AHEMDABAD ALUMNI)

***VIDEO LINK*---**

*1.

<<https://mltrk.io/link/https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DzXYa0xdwePM%26feature%3Dyoutu.be/V806GYc0aUJVotZIoTS6>><https://www.youtube.com/watch>

<<https://mltrk.io/link/https%3A%2F%2Fwww.youtube.com%2Fwatch/V806GYc0aUJVotZIoTS6?v=zXYa0xdwePM&feature=youtu.be>

<<http://youtu.be>> *

*2.

<https://mltrk.io/link/https%3A%2F%2Fwww.youtube.com%2Fwatch%3Ffeature%3Dplayer_embedded%26v%3DAqg1JOzDcuk/V806GYc0aUJVotZIoTS6><https://www.youtube.com/watch?v=Aqg1JOzDcuk>

<<https://mltrk.io/link/https%3A%2F%2Fwww.youtube.com%2Fw/V806GYc0aUJVotZIoTS6>>[atch?v=Aqg1JOzDcuk](https://www.youtube.com/watch?v=Aqg1JOzDcuk)*

*3.

<https://mltrk.io/link/https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DVKpOU_vNyS0/V806GYc0aUJVotZIoTS6>https://www.youtube.com/watch?v=VKpOU_vNyS0

<https://mltrk.io/link/https%3A%2F%2Fwww.youtube.com%2Fwatch/V806GYc0aUJVotZIoTS6?h?v=VKpOU_vNyS0>[h?v=VKpOU_vNyS0](https://www.youtube.com/watch?v=VKpOU_vNyS0)*

***Venue: ***

- 1st Round----- At Selected Colleges
- Finale Round--- Echoes-fest (IIM-Kozhikode Campus)

- *Note:**
1. *All promotional materials used by College have to be approved by Makeintern.
 2. * You may select any two consecutive dates before of *30th October*, so that we can conduct the first round training session in your college

Thanks & Regards:

Rita yadav

Coordinator

Makeintern.com

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