

डॉ. विनीता कुमारी  
उप निदेशक एवं  
प्रधान समन्वयक (पी.जी.डी.ए.इ.एम)



**Dr. VEENITA KUMARI**

Deputy Director &  
Principal Coordinator (PGDAEM)

MNG-17/AEM-06/Brochure/2018-19  
21<sup>st</sup> December, 2018

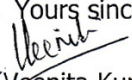
Dear Sir/Madam,

Sub: Post Graduate Diploma in Agricultural Extension Management (PGDAEM) Twelfth batch  
(2018 -19) - Admission notification – reg.

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1. The National Institute of Agricultural Extension Management (MANAGE) established in 1987, is an apex level autonomous institute under the Ministry of Agriculture & Farmers Welfare, Government of India. MANAGE is involved in major initiatives towards reorientation and modernization of the agricultural extension system, for evolving effective ways of managing extension system through professional guidance and training of critical manpower. Besides research, training and consultancy, MANAGE undertakes educational activities including Post Graduate Diploma in Agricultural Extension Management (PGDAEM).
2. MANAGE has been offering one year **Post Graduate Diploma in Agricultural Extension Management (PGDAEM)** under Distance Education Mode since 2007, to promote techno-managerial competency among extension functionaries of public extension system. The PGDAEM course designed by MANAGE is for building their capacity and to improve their effectiveness in extension delivery system. So far, PGDAEM course has benefited more than 18000 extension functionaries in the country.
3. Under the new dimensions in Extension Management, the extension functionaries working in corporate, NGOs, private organizations, agri-preneurs, input dealers etc. are playing a major role in providing extension services to the farming community. They also need to be empowered through capacity building to improve their effectiveness in extension delivery system. Building their techno-managerial capacities through PGDAEM course designed by MANAGE will provide a wider scope to them and equip these functionaries with various extension models, with latest tools and techniques adopted in the extension system.
4. Keeping the above in view, PGDAEM admission notification of MANAGE is hereby sent to you that you may sponsor few candidates from your organization. The course fee is Rs.15,000/- per person. The nominations may kindly be sent to MANAGE on or before **31<sup>st</sup> January, 2019**. The details of the admission process are given in the enclosed brochure and in the official website of MANAGE, [www.manage.gov.in](http://www.manage.gov.in)

With regards

Yours sincerely  
  
(Veenita Kumari)

Enclosures as above:

To  
The Vice-Chancellor  
Gandhigram Rural Institute  
Gandhigram, Dindigul  
Tamil Nadu – 624302

**राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)**

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का संगठन, राजेन्द्रनगर, हैदराबाद - 500 030 टी.एस. भारत)

**NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**

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