

**THE GANDHIGRAM RURAL INSTITUTE- ( DEEMED TO BE UNIVERSITY)**

(Ministry of Human Resource Development, Govt.of India)

Accredited by NAAC with 'A' Grade(3<sup>rd</sup> Cycle)

GANDHIGRAM-624 302 – DINDIGUL DISTRICT-TAMILNADU-INDIA



**Dr.M.SUNDARAMARI**  
CONTROLLER OF EXAMINATIONS

Phone/Fax:+91-451-2452222  
EPABX: +91-451-2452371-376  
E-mail: controllergri@gmail.com

Ref: E1(S)/Ph.D/AR-70/2018-19

Date: 11.02.2019

**NOTIFICATION OF PH.D. VIVA VOCE**

**Ms.D.Sridevi**  
will defend her Ph.D. Thesis at the Public viva voce

On  
**Friday 22<sup>nd</sup> February 2019, 02.30 P.M**

At  
**Anthar Bharathi Hall,GRI**

**Title of the Thesis**

**“A STUDY ON DATA MINING TECHNIQUES FOR EFFECTIVE IDENTIFICATION  
OF POTENTIAL USER IN E-COMMERCE”**

**Research Supervisor**

**Dr.S.Gunasekaran**

**Professor**

**Centre for Applied Research  
The Gandhigram Rural Institute  
(Deemed to be University)  
Gandhigram.**

**External Examiner**

**Dr.M.S.Shashidhara**

**Professor & Head**

**Department of Computer Applications  
The Oxford College of Engineering  
Bengaluru -560 068.**

A copy of the thesis is available at the Controller's office for your perusal.

**Staff members, Research scholars and Students are cordially invited.**

  
**CONTROLLER OF EXAMINATIONS**