

Profile of Dr. V. Sivakumar

Prof. V. Sivakumar is a senior academician, researcher and academic administrator with 29 years of teaching experience and 23 years of research experience. Prior to assuming charge as Controller of Examinations at The Gandhigram Rural Institute (Deemed to be University), he served as Professor and Head, Department of Logistics Management, Alagappa University, Karaikudi.

He holds B.E. in Agricultural Engineering, MBA in Marketing, M.Phil. in Management and Ph.D. in Management. He has also qualified SLET in Management and UGC-NET in Management. His academic and research interests include Marketing Management, Agricultural Marketing, International Logistics, Agricultural Logistics, Supply Chain Management and Consumer Research.

Prof. V. Sivakumar has made notable contributions to teaching, research supervision, publications, funded research projects, curriculum development and academic administration. He has guided 08 Ph.D. scholars, with 07 Ph.D. scholars ongoing, along with 05 M.Phil. scholars and 207 completed postgraduate project works. His research profile includes more than 100 publications in journals, conferences and books/chapters, with 225 citations, h-index 9 and i10-index 8 as recorded in his academic profile.

He has handled funded research projects in areas such as farm mechanization, logistics customer service benchmarking, marine tourism potential, and e-logistics and supply chain management practices. His completed and ongoing funded projects include support from Alagappa University Research Fund and RUSA.

In addition to his academic responsibilities, Prof. V. Sivakumar has held several important administrative positions at Alagappa University, including Member of the Senate, Member of the Academic Council, Special Officer – Planning and Development, Dean – College Development Council, Coordinator – NEP, Director – Curriculum Design and Development Cell, and Head i/c, Department of Tourism and Hotel Management.

He has organized and contributed to several academic events, including international conferences, national conferences, workshops, faculty development programmes and academic forums. He has also had overseas academic exposure in Dubai, Sultanate of Oman, Malaysia, Thailand and Taiwan.

He is a Life Member of The Indian Society of Agricultural Marketing, Nagpur, and AIMS International Management Scholars, USA. He has received the Academic and Research Excellence Award – 2025 and 2026 from Alagappa University.