



TWO DAYS INTERNATIONAL CONFERENCE

on

**“Sustainable Management Practices -
Past and Present”**
22 - 23 March 2025



Organised by

**Department of Rural Industries and
Management**

Tha Gandhigram Rural Institute
(Deemed to be University)
Gandhigram - 624 302,
Dindigul, Tamil Nadu, India.

About the Institute

Gandhigram Rural Institute (GRI), founded by two dedicated disciples and contemporaries of Mahatma Gandhi, Dr.G.Ramachandran and Dr.T.S.Soundaram Ramachandran, has as its foundation Mahatma Gandhi's revolutionary philosophy of Nai Talim, which effectively bridges the cognitive and practical dimensions, and focuses on the holistic development of learners, with an emphasis on skill development through value-based education, rooted in indigenous cultures and traditions. Since its establishment in 1956, GRI has been unstintingly contributing to higher education and has successfully pioneered rural higher education.

About the Department

Department of Rural Industries and Management is one of the oldest Departments in Gandhigram Rural Institute. It was established in the year 1956 as a training centre in rural industries for preparing and training man power in techno-managerial cadres. Then it became a centre for Higher learning in rural industries. The Department is unique in the university system as it offers programmes related to Rural Industries and Management, which are quite inter disciplinary in nature. The programmes of the department deal with industrial processing and technology, Studies on functional areas of management and conducting research in enhancing overall performance of rural / small scale industries.

About the Conference

The 2030 Agenda for Sustainable Development, adopted by all United Nations (UN) members in 2015, created 17 world Sustainable Development Goals (SDGs). The aim of these global goals is "peace and prosperity for people and the planet"[1][2] – while tackling climate change and working to preserve oceans and forests. The SDGs highlight the connections between the environmental, social and economic aspects of sustainable development. Sustainability is at the center of the SDGs, as the term sustainable development implies. The short titles of the 17 SDGs are: No poverty (SDG 1), Zero hunger (SDG 2), Good health and well-being (SDG 3), Quality education (SDG 4), Gender equality (SDG 5), Clean water and sanitation (SDG 6), Affordable and clean energy (SDG 7), Decent work and economic growth (SDG 8), Industry, innovation and infrastructure (SDG 9), Reduced inequalities (SDG 10), Sustainable cities and communities (SDG 11), Responsible consumption and production (SDG 12), Climate action (SDG 13), Life below water (SDG 14), Life on land (SDG 15), Peace, justice, and strong institutions (SDG 16), and Partnerships for the goals (SDG 17).

Objectives of the Conference

The conference focuses at addressing the issue of Sustainable development and more specifically aims to achieve the following:

1. To deal a public stage for the experts, scientists and academicians to share their scholarly skill and examination insight;
2. To energize and inspire youthful maturing research researchers to grasp the complexities of Economical turn of events and embrace the difficulties of chipping away at this worldview.

Conference Tracks

Track 1: Business Strategies for Sustainable Development

Track 2: Management Practices in the Changing world

Track 3: Sustainability and Corporate Responsibility:

Building a Better Future

Track 4: Green Innovations & Strategies & Industrial Revolution 5.0

Track 5: Business Excellence & Sustainability: Manufacturing, Services and Agricultural Sector

Track 6: Design Thinking: Solving Problems with a Creative Approach

Track 7: Innovation & New Perspectives of Women in Leadership: Breaking Barriers and Empowering Change

Track 8: Gandhian Approaches to Rural Development and Management

Paper Submission Guidelines for the Conference

The full paper should be formatted as per the guidelines given below:-

- The abstract of the paper must not be more than 250 words.
- The research paper should be uploaded to be in MS Word format. (Doc, Docx)
- All tables, figures, and graphs should include captions, numbering, and source.
- Citation and references should be as per the latest APA guidelines.
- First page of the paper should contain the title, author name, affiliation, and e-mail ID followed by the abstract.
- Papers should be based on original research

- Full paper submission (5000 - 7000 words including table, figures and references) is mandatory for consideration in the Journal Publication
- Papers must not have been submitted elsewhere. Reuse of published material must be kept at a bare minimum since these are supposed to be original articles. Any re-use of published content must be explained, and authors must obtain permission for approved re-use

Publication Opportunities

- The selected best Research papers will be published in the edited books with ISBN 978-93-92045-48-6.
- Selected papers will be published in UGC Care listed Journals. Publication is also subject to satisfactory revision of papers as suggested by the journal reviewers and editors.
- Authors have to bear publication cost. This will be informed later date.

Beneficiaries

Industry Professionals
Academicians, Ph.D. Research Scholars, Students
Participants from within India and outside India

Resource Persons

- **Dr. Kamaladevi Baskaran**, Asst. Professor and Programme Leader for MBA, EMBA & BBA, Amity University, Dubai, UAE.
- **Mr. G. Somasundaram**, Consultant, CRM, Bluesign Technologies AG, Switzerland.
- **Dr. Samuel Kanguru**, Deputy Manager, Import & Export, Bella Premier Happy Hygiene care Pvt, Ltd, Dindigul.
- **Dr. R. Karunakaran**, Associate Professor & PG Programme Coordinator, College of Business and Economics, Hawassa University, Ethiopia.

Awards

Awards will be given to the following Categories

- Best Research Paper Award
- Best Presentation Award
- Best Poster Presentation Award



Fees Details

Participants	Indian Participants (In INR ₹)	International Participants (In US \$)
Industry Professionals	2000	60
Academicians/Researchers	1000	50
Students/Research Scholars	500	25
Participation without Paper	1000	30



For Registration

<https://forms.gle/GtK5FSjBx39RN4Ww8>



Submit your abstract and full paper to
csmp2025@gmail.com



Key Dates

- Full Paper Submission window opens on **22th February 2025**
- Last date for Paper Submission is **10th March 2025**
- The Registration with fee for participants will close on **15th March 2025.**



Payment Details : will be informed later

Chief Patron

Dr.N.Panchanatham

Vice Chancellor
The GRI - DTBU, Gandhigram

Patron

Dr.B.Tamilmani

Dean SoMS,
The GRI - DTBU, Gandhigram

Conference Director

Dr.L.Rathakrishnan

Senior Professor & Head,
Department of RIM, GRI, Gandhigram

All are Cardinaly Invited

Conference Conveners

Dr.M.Soundarapandian

Sr. Prof., Dept. of RIM

Dr.Well Haorei

Asso. Prof., Dept. of RIM

Dr.B.Senthilkumar,

Assist. Prof., Dept. of RIM

Mr.M.Sadasivam

Instructor, Dept. of RIM

Dr.K.Raja Alias Prannmalai

Prof., Dept. of RIM

Dr.H.Samuel Thavaraj

Asso. Prof., Dept. of RIM

Mr.S.Jayapal

Instructor, Dept. of RIM

Technical Team

Dr.P.Muruganandan, Sr.Tech. Assit,

Mr.E.George Muller, Food/Chem. Tech,

Mr.J.Jeyaprakash, Technical Assistant,

Mr.S.Murugesan, Technical Assistant,

Mrs.G.Rajalakshmi, Computer Lab Tech,

Department of RIM, GRI, Gandhigram

Organising Committee

Dr.V.Seema, Guest Faculty,

Dr.A.Rajesh, Guest Faculty,

Mr.K.Raja, Teaching Assistant

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All Correspondence shall be addressed to
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