

Fwd: (Attn: Respected PRINCIPAL) Road safety & Traffic rules Awareness program (FREE ONLINE) for Colleges/Universities



From <grucc@ruraluniv.ac.in>
To Registrar <registrar@ruraluniv.ac.in>
Date 19/07/2023 11:12 AM

----- Original Message -----

Subject:(Attn: Respected PRINCIPAL) Road safety & Traffic rules Awareness program (FREE ONLINE) for Colleges/Universities
Date: 19-07-2023 10:27
From: Road Safety and Traffic Rules Awareness <info@trafficquiz.com>
To: grucc@ruraluniv.ac.in

Respected Sir/Ma'am,

In India, every year due to Road accidents over 1.5 lakh people die and more than 4.5 lakh get injured. About 72 % of the road accident deaths are in the age group (15 to 44 years). The main reason behind these road accidents is not following/knowning traffic & road safety rules.

Trafficquiz.com (<https://trafficquiz.com>) is **FREE** to use website developed with an aim to spread awareness regarding traffic rules and road safety rules among all age groups. Through trafficquiz.com, college students can learn and test their knowledge about traffic & road safety rules in an entertaining way i.e. by playing quizzes. Even Teachers and staff can also use trafficquiz.com to refresh their knowledge about traffic & road safety rules. The college transport staff can also regularly use it to learn and be conscious about following traffic rules. Benefit of being **ONLINE** is that trafficquiz.com can be used anytime, anywhere on any device.

trafficquiz.com is available in English, Hindi & other regional languages.

Trafficquiz.com is recommended by:

(a) Inter departmental lead agency (Road Safety), Chhattisgarh

(b) Traffic Police, Raipur, Chhattisgarh

Many students are already benefiting from trafficquiz.com in different parts of the country and we are hoping to reach out to every college/university in India.

We request you to kindly share the links given below with students, teachers and the transport staff (in Hindi) so that everyone can learn and be conscious about following road safety and traffic rules. This can save many lives.

The links are as follows:

1. For College Students & Teaching staff:

<https://trafficquiz.com/traffic-quiz-level-1/>

2. Traffic & road safety rules quizzes in Hindi:

<https://trafficquiz.com/traffic-quiz-hindi-1/>

Why is it necessary?

Road accidents have become a leading cause for deaths and injuries globally. India tops the world with 11% of global deaths in road accidents.

In India, over 1.5 lakh people lose their lives and more than 4.5 lakh are injured in road accidents every year. This not only causes trauma to the families but accidental deaths also result in an economic loss equivalent to a massive 3.14 percent of GDP each year.

Many of these victims are young college students. In India about 72 % of the road accident deaths are in the age group (15 to 44 years).

Kindly encourage everyone to use trafficquiz.com regularly (at least once in a month) and follow traffic rules. Apart from quizzes there is other informative material available on trafficquiz.com which is completely FREE. We hope you will be a part of this initiative. Thanking you for your support in advance. Let's make Indian roads accident free.

If you have any queries then please reply back to this email.

Yours Sincerely,

Team trafficquiz.com

(<https://trafficquiz.com>)